



## Press Release

### **„Collaborative Tools for Cities in Urban Regeneration” acronim CO4CITIES”**

Programme name: URBACT

Thematic objective: Social inclusion

Title: ”Collaborative Tools for Cities in Urban Regeneration” acronim CO4CITIES”

Organisation: UAT Municipiul Cluj-Napoca

Partener cities: Torino (Italy), Gdansk (Poland), Budapest (Hungary), Cluj-Napoca (Romania)

Since March 2021, the Cities of Budapest, Cluj-Napoca, Gdańsk and Torino have been involved as partners in CO4CITIES, an URBACT Transfer Network financially funded and supported by the European Regional Development Fund and the URBACT Programme.

The Transfer time span is one year and a half, 18 months, from March 2021 to September 2022.

The Transfer Network explores how the knowledge and the experience of Torino good practice in UIA **CO-CITY** project, can be implemented in other European cities.

The objective of the project is fighting social exclusion by introducing collaborative practices in Urban Regeneration, where Public Administration and the citizens are equal partners. The authoritative approach of the local authority shall be replaced by a collaborative one, which considers the citizens as change-makers, the public sector being the enabler of processes and a partner.

The city of Cluj-Napoca intends to adapt to the local context CO-CITY solutions to access and solve, in participatory approaches, the same type of civic and community challenges that have already been tested by the city of Turin, in their project funded through the Urban Innovative Actions program. Cluj-Napoca sees the value of transferring



CO-CITY good practices from the perspective of tools and processes, more precisely:

- The Regulation on collaboration between citizens and the municipality in the co-management of urban common goods;
- the legal instrument (Collaboration Pact) which provides for a change of attitude in the public / community relationship;
- digital tools that can be tested and adapted to local needs in order to map and create a market for the results of creative participatory activities;
- the development of a structured communication platform for participants and local researchers to be able to measure and document the ways in which these new approaches to life and work can have an impact on and for the city during the transfer process.

To know all about CO-CITY, check out the UIA dedicated webpage: <https://uia-initiative.eu/en/uia-cities/turin>